Hong Kong 2016
2nd Global Tourism & Hospitality Conference
and
15th Asia Pacific Forum (APF) for Graduate Students Research in Tourism

Innovations · Research · Education

16 – 18 May 2016
Hotel ICON, Hong Kong

Second Announcement and Call for Papers

Organised by the School of Hotel and Tourism Management (SHTM) of The Hong Kong Polytechnic University (PolyU), the 2nd Global Tourism & Hospitality Conference and 15th Asia Pacific Forum for Graduate Students in Tourism (Hong Kong 2016) takes the theme “Innovations · Research · Education”. The conference will provide a networking platform for educators, thought leaders, students and industry professionals to exchange insights related to innovations and trends in the global tourism and hospitality industry, as well as opportunities and challenges that the industry is currently facing.

Venue
Hotel ICON, the state-of-the-art teaching and research hotel of the SHTM, PolyU (www.hotel-icon.com)

Call for Papers
Hong Kong 2016 now invites papers for stand-up and poster presentations relevant to the areas including (but not limited to) the following topics:

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<th>Choice Models and Consumer Decision Making</th>
<th>Corporate Social Responsibility</th>
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<td>Curriculum Design and Pedagogies</td>
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<td>E-Tourism and Marketing</td>
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<td>Future Hotel Rooms and Restaurants</td>
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<td>Hotel Management</td>
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<td>Service Quality Management</td>
<td>Social Media and Tourism</td>
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<td>Strategic Choices in Tourism and</td>
<td>Sustainable Tourism Development</td>
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Conference Feature
In addition to keynote sessions and paper presentations, conference participants will be able to engage in Pre-Conference Workshops: Research and Editing, where participants and academics are provided with an opportunity to have one-to-one interactions to discuss their dissertations.

Who should attend the conference?
- Tourism and hospitality industry practitioners
- Hospitality executives and employers
- Tourism authorities and marketing organisations
- Researchers and consultants in tourism and hospitality industry
- Academics and students in the field of tourism and hospitality
- Editors of tourism and hospitality-related journals

Submission Information
- Authors are requested to submit a formatted 3-page abstract of proposed paper or presentation proposal via electronic mail for the final selection process.
- Detailed guidelines are as follows:
  - Typed, 12 points, Times New Roman
  - 1-inch (2.5cm) for all margins and double spaced
  - A separate cover page should include topic of the paper, affiliation, author’s name, contact number and email address. Please indicate the above information only on the cover page and not anywhere else
  - All submission should be in MS Word or PDF format
- All submissions will be forwarded to our Paper Review Panel for double-blind review.
- Once the submission is accepted, at least one of the authors must register for and present the paper at the conference.
- Final copies of accepted papers will be professionally published as edited conference proceedings.
- Authors of accepted papers presented at the Conference will be invited to submit their papers to selected journals for publication consideration after the Conference.

Paper Submission
2nd Global Tourism & Hospitality Conference: paper.global2016@polyu.edu.hk
15th Asia Pacific Forum for Graduate Students in Tourism: paper.apf2016@polyu.edu.hk

Submission Deadline
Abstract submission: 29 February 2016
Full paper submission: 6 April 2016

Conference Best Paper Recognition
Best papers will be competitively selected and authors will be acknowledged with the Best Paper Award.
For further information, please contact:
Hong Kong 2016 Organising Committee
Room TH613, SHTM
17 Science Museum Road
Tsim Sha Tsui East, Kowloon
Hong Kong

Enquiries
General: +852 3400-2317
Registration: +852 3400-2265
Fax: +852 2362-9362
E-mail: global.apf@polyu.edu.hk
Website: http://hotelschool.shtm.polyu.edu.hk/www/hongkong2016